


Thank you for joining. The Webinar will begin shortly.


The webinar will begin at 12:30. Before we begin, please check that you are familiar with the following:

Check your audio is working.

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Select “Meeting Options” -> “Audio” and select the appropriate device.

Using the IM.

For comments and questions please use the messaging tool, located on the left hand corner, and click the  button.



Edinburgh Napier
UNIVERSITY



Embedding Innovation and Enterprise
In the Curriculum

Edinburgh Napier University

Our purpose is to deliver high quality education and research to add value to the social, cultural and economic capital of the communities we serve. We work at the leading edge of our academic disciplines in research, pedagogy and professional practice, developing highly valued graduates and delivering research outcomes that together transform communities.

Six Schools:

- Applied Sciences
- Arts and Creative Industries
- Business
- Computing
- Engineering and the Built Environment
- Health and Social Care

Strategy 2020

“An enterprising and innovative community renowned internationally, with an unrivalled student learning experience.

Four strategic objectives:

- Grow our academic reputation
- Deliver an excellent personalised student experience
- Internationalise our work
- **Build innovation, enterprise and citizenship**

Innovation and Enterprise Strategy

- Student focused strategy approved late 2016
- **Embed Innovation, Enterprise and Entrepreneurship as a key component of all our academic provision to support the development of enterprising, entrepreneurial and highly employable graduates**
- **Enhance and extend the co-curricular and extra-curricular activities available to support Innovation, Enterprise and Entrepreneurship**
- **Ensure effective leadership of all our academic and professional support for Innovation, Enterprise and Entrepreneurship**

Embedding I, E & E in Curriculum

- **Embed innovation and enterprise** as a key component of all academic provision throughout every student's journey, explicitly highlighted in programme specifications and through programme validations and reviews
- **Develop a range of shared resources** for supporting Innovation and Enterprise within the curriculum, including an innovation and enterprise skills site utilising web based and e-learning resources.
- Build our portfolio of support to enhance working with industry and other enterprises at both UG and PG level, particularly where closer engagement with business will result in an enhanced curriculum and student experience.
- Significantly enhance opportunities in the curriculum for students to engage with and understand the needs of employers, and increase student awareness of how this can help them achieve their career ambitions
- **Ensure Innovation and Enterprise is prominently highlighted** in student induction programmes and course materials, utilising Confident Futures and other mechanisms

Challenges 1

Undertook audit to identify current activities across schools:

Low staff understanding of
Innovation and Enterprise

Use of language

Majority of identified activities were
placements or industry focused projects

'It's not my role'

Clearly identified need for staff
development across University

Challenges 2

- Cultural Blockages

'It's just another initiative'

'I can't deal with more change'

'I don't have time to think about this'

Led to strategic decision to roll out
programme of activities

Embedding I, E & E in Curriculum

- Embed into quality processes
- Minimum five year cycle to fully embed in all programmes
- 2017/18 commence with programme reviews and new programme validations
- Develop guidance for programme teams
- Offer development workshops for programme teams
- Build network of enablers in schools
- Develop guidance for validation and review panels
- Build into next iteration of the programme specification template

Embedding I, E & E in Curriculum

- Be entrepreneurial about how we utilise existing resources and support:
 - Employability and Opportunities team
 - Bright Red Triangle



CHANGING PERCEPTIONS
Embracing Diversity

Changing Perceptions

Active Citizenship

Changing Perceptions is an interactive workshop series aspiring to shape, share and develop ideas that have a positive impact on society, the economy and communities.

Through Changing Perceptions we can identify talented people and good ideas.

Changing Perceptions also creates a culture of recognising team diversity and multi-disciplinary working. We intend to encourage curiosity, raise the level of debate and challenge students and staff to take action.

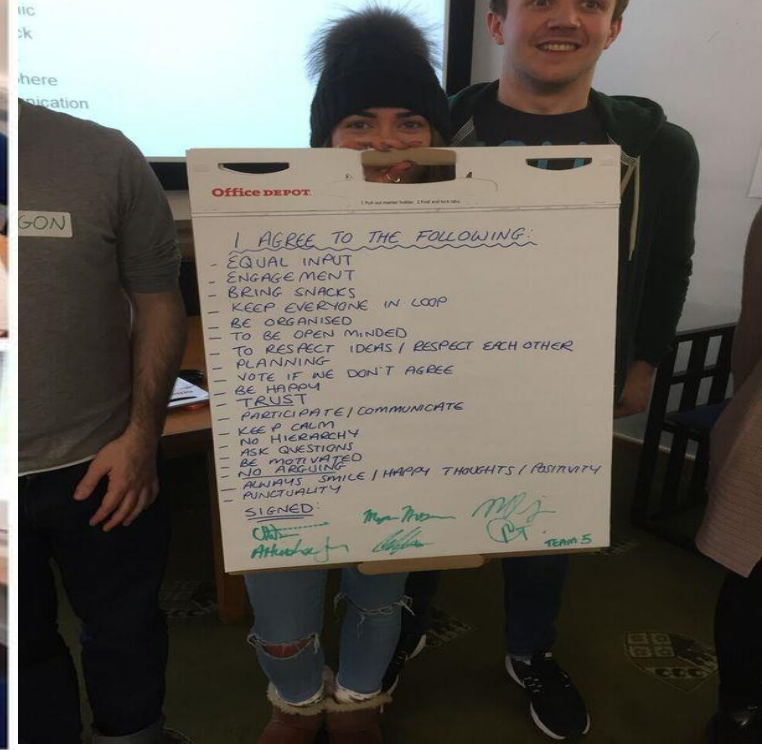
Embedding workshops into undergraduate Nursing programmes



Design X



Bright Red Triangle



The Enterprise Challenge

Challenges 3

- How do ensure parity of experience for on campus students and those studying at a partner institution?
- Staff development for partner institutions
- Develop an online hub with support resources and activities

Engaging the Student Body

- Work with Edinburgh Napier Students Association to highlight importance of I & E
- Embed into our marketing materials
- Develop supporting materials for induction activities
- Produce guidance for programme and module handbooks

Challenges 4

- How do you set KPIs that measure the **impact** of embedding Innovation and Enterprise?
- Employability?
- Graduate level employability?
- Number of activities offered?
- Number of students with the opportunity to be engaged in innovation and enterprise in the curriculum?
- Student confidence in personal and employability skills and abilities?

Conclusion

- Early stages of the student strategy
- Planned embedding of I, E & E education as part of quality process with development activities for staff to support
- Enhancing best practice which brings together the curriculum and extra curricular activities
- Work closely with partner institutions
- Work closely with the student body
- Still developing KPIs

Thank You

