

## 15th Enhancement in Higher Education Conference

### Evaluation, Evidence and Enhancement: Inspiring Staff and Students

#### Programme

	<b>Activity</b>	<b>Room</b>
08.30 - 09.00	<b>Registration with tea and coffee</b>	Foyer
09.00 - 09.10	<b>Welcome and conference opening</b>  An update from Professor Karl Leydecker, Chair of TLG and VP Learning and Teaching, University of Dundee, on the achievements of the first year of the Evidence for Enhancement: Improving the Student Experience Theme	Lecture Theatre
09.10 - 10.05	<b>Keynote Presentation: Future possibilities: analytics and enhancement</b>  <b>Dr. Rebecca Ferguson, Institute of Educational Technology (IET), The Open University.</b>  <b>Keynote outline:</b> Learning analytics help us to identify and make sense of patterns in educational data in order to enhance our teaching, our learning, and the student experience. Since emerging as a distinct field in 2011, learning analytics has grown rapidly. Institutions around the world are already developing and deploying these new tools. In order to use analytics effectively, we need to take time to reflect on our aims. What does enhancement mean in our context, and how can analytics help us to achieve that goal? In order to do this effectively, we need to look into the future and consider the changes that are likely to have taken effect by the time our analytics are up and running. In this keynote, Rebecca will talk about the current state of learning analytics and the many possibilities on the horizon. She will also introduce 'Analytics in Action' – a framework that can be used to introduce analytics to support enhancement.	Lecture Theatre
10.05 - 10.15	<b>Sponsor's address</b> <b>Ms. Frances Quirke</b> , Regional Director, Canvas (Instructure Global Ltd)	Lecture Theatre
10.15 - 10.30	Tea and coffee	Foyer
10.30 - 11.30	Parallel session 1	Various
11.35 - 12.35	Parallel session 2	Various
12.35 - 13.30	Lunch and networking	Foyer
13.30 - 14.30	Parallel session 3	Various

14.35 - 14.40	<p><b>Welcome back</b>  <b>Dr Martha Caddell</b>, Associate Professor (Learning and Teaching Enhancement) at Edinburgh Napier University and Deputy Chair of the current QAA Scotland Enhancement Theme</p>	Lecture Theatre
14.40 – 15.40	<p><b>Keynote Presentation: Using learning gain as evidence for enhancement</b></p> <p><b>Dr Camille Kandiko Howson</b>, Head of Student Engagement, King’s College London</p> <p><b>Keynote outline:</b> Learning gain - the attempt to measure the different ways in which students benefit from their learning experience - is developing around the world as evidence of quality in higher education. A focus on student outcomes is part of concerns about value for money for government and students. Learning gain offers a lens to consider what is the purpose of higher education, across institutions and subject areas - what are graduate-level knowledge, skills and attributes?</p> <p>New approaches to quantifying learning gain and developing new metrics are being trialled through 13 Higher Education Funding Council for England (HEFCE)-funded pilot projects across England. Drawing on these and related initiatives in the US, Germany and Australia, this keynote will explore the different uses of learning gain, the nature of the evidence used and the various metrics developed, which include behavioural, cognitive and affective approaches as well as employability and other outcome measures.</p> <p>What does this focus on evidence and impact mean for institutions? Does this signal a shift from a sector-wide interest in teaching to more emphasis on learning? What does this mean for quality assurance? Where can or should the student voice be in enhancement and evaluation? These questions will be debated and policy implications discussed. Practice implications will be explored, including the use of metrics to enhance students' learning experiences, drive curriculum and pedagogical change and support teaching and learning.</p>	Lecture Theatre
15.40 – 15.50	<p><b>Conference Awards</b></p> <p><b>Presented by Mr Matt Adie</b>, Vice-President Education, Stirling Students’ Union, University of Stirling and student lead on TLG</p>	Lecture Theatre
15.50 – 15.55	<p><b>Sponsor’s address</b>  <b>Eric Bohms</b>, Managing Director, Achievability (Electric Paper Ltd)</p>	Lecture Theatre
15.55 – 16.00	<p><b>Introduction: ‘Happiness’ in higher education: Influencing the dynamic of wellbeing in the academic world workshops</b></p>	Lecture Theatre

	<b>Professor Peter McGeorge</b> , Vice-Principal for Learning and Teaching, University of Aberdeen, and Chair of SHEEC		
16.00 – 17.00	<p><b>'Happiness' in higher education: Influencing the dynamic of wellbeing in the academic world</b></p> <p><b>The Happiness Research Institute</b></p> <p><b>Michael Birkjaer and Anne Henderson, Analysts</b></p> <p>Delegates should register for this session in advance of the event.</p>	Lantern/W010 A and B	<p><b>Informal networking and tea/coffee</b></p> <p>Conservatory</p>
17.00	<b>Drinks reception, networking and conference close</b>		Foyer