

Step into Health @ QMU programme

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Overview

Part 1: Step into Health

- Challenges
- Target Audience
- Our Aims and Approach



Part 2: Student Ambassadors

- Inputs, recruitment and training
- Outputs
- Outcomes of working with ambassadors
- Impact on our future ambassador engagement approach

Challenges

Covid 19!

- University wide recognition of the difficulty senior phase students would face to gain any FE/HE experiences
- QMU has the largest range of professional Allied Healthcare courses of any university in Scotland - how to promote in Lockdown?
- Other universities had successfully moved programmes online

Challenges

Students who fit WVP criteria are in the minority of competitive applications!

- Lack support from friends and family
- Can have an unstable relationship with school
- Do not have the knowledge or network to gain work/life experience of Health profession roles

Target Audience

Open to all S5 Eligible students who met WVP Criteria

Year 21/22

Currently 19 pupils enrolled-

- 6 LEAPS I/I+
- 13 SIMD 10/20
- 7 EMA
- 12 First Generation
- 3 Carers

Year 22/23

16 students enrolled

- 6 LEAPS I/I+
- 10 SIMD 10/20
- 5 EMA
- 12 First generation
- 3 Carers
- 2 BAME

Aims

Strategic Plan 20-25

To be more Inclusive and Diverse


- Provide distinctive, accessible and high-quality education
- Enhance further access for students from under-represented groups, designing and implementing new approaches to flexibility in the learner journey in order to offer each student a journey that is appropriate to their needs.

Our Approach

- To offer an exploration of Allied Healthcare courses through a variety of online mediums and resources
- Resources on offer:
 - Instagram
 - Facebook
 - MS Teams
 - University's VLE



Student Ambassador Input

- Accessible means of content creation
 - First-hand experience of studying at QMU
 - Extensive knowledge of the course from a student perspective
 - A way of creating a sense of belonging for current students at QMU
 - To create approachable role models for senior phase students
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Recruiting Ambassadors

- We used internal communication channels and social media outlets to promote the opportunity.
- We offered ambassadors a choice of how they were involved.
- We offered the incentive of an Amazon voucher to help engage the ambassadors initially.

The Widening Participation & Outreach team need your help to deliver a programme for High School pupils

SWIPE FOR MORE DETAILS

Calling all Health Sciences Students!

£20 Amazon Voucher!

The Widening Participation & Outreach team need your help to deliver a programme for High School pupils

Calling all Health Care Students

Step into Health @ QMU

A brand new programme for S5 High School pupils interested in studying Allied Health Professions & Nursing

How you can help

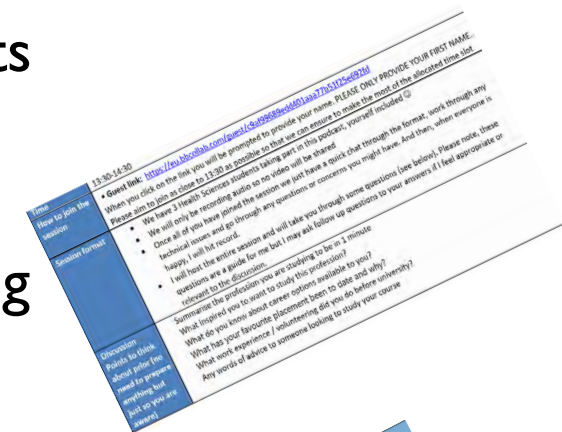
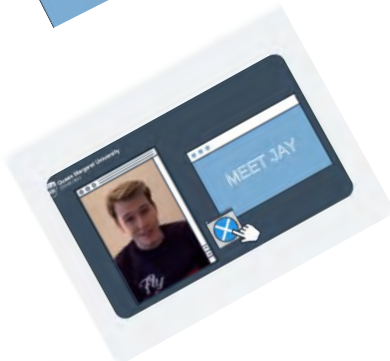
And gain a £10 Amazon Voucher by doing any of the following-

- Making a short Video / Blog post about you & your course
- Recording a Mini Lecture about a topic you love
- Taking part in live online events

Contact Hayley Jones for more details
stepintohealth@gmu.ac.uk

Ambassador Training

- Supplied guidance documents on Netiquette
- Delivered online safeguarding guidance
- Resource content guidance
- Provided examples of the type of content we were looking for



Outputs

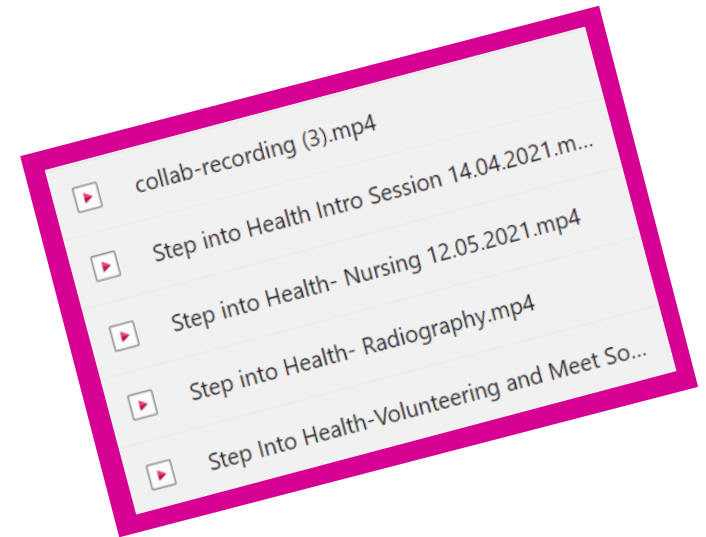
Blogs

Day in the life of videos

Podcasts

Recorded workshop sessions

Live Q&A sessions



Outcomes

- Created a community of WVP student ambassadors that can be utilised for future events
- Allowed ambassadors to gain skills in created online content
- Increased academic staff awareness of WVP

Future Development

Step into Health @ QMU – Online

- *Self-direct exploration of Health Science courses*
- *An escape room format*
- *Participants can access at their own convenience*
- *Live sessions and ask a student options available for 6th year*

Work experience opportunity

- *Participants can apply to take advantage of this on campus opportunity*
- *Variation of roles – shadowing / working in the clinic*

Impact on our future approach to ambassador engagement

Create roles for ambassadors within WP – *previously always been through student recruitment*

Recruit ambassadors earlier – *allowing for potentially working with them for 4years*

Make work opportunities over the summer

Allow ambassadors a choice in the content they create

Need for a sharing network of ambassadors

Acknowledge how busy ambassadors are and the cost-of-living crisis



Acknowledgements

We would like to acknowledge the work of:-

- **Hayley Jones** – *Project lead, main facilitator and first point of contact for ambassadors and participants*
- **LEAPS** – *for support in developing and promoting the Step into Health @ QMU programme*
- **Student Ambassadors** – *20 student ambassadors helped to create content and facilitate the delivery of the programme*

References

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Thank you

Any Questions?

