

Promoting the Equity of the Student Learning Experience

Case Study 6: The Equity of Infographics in Accessible Learning

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What was the issue?

The global health pandemic has driven substantial changes in how universities deliver teaching, how students access their learning, and how we support our University of Aberdeen learning community. To help students feel better-prepared for a positive experience in the online learning environment, the Centre for Academic Development explored infographic use to appeal, engage and to support the student learning experience.

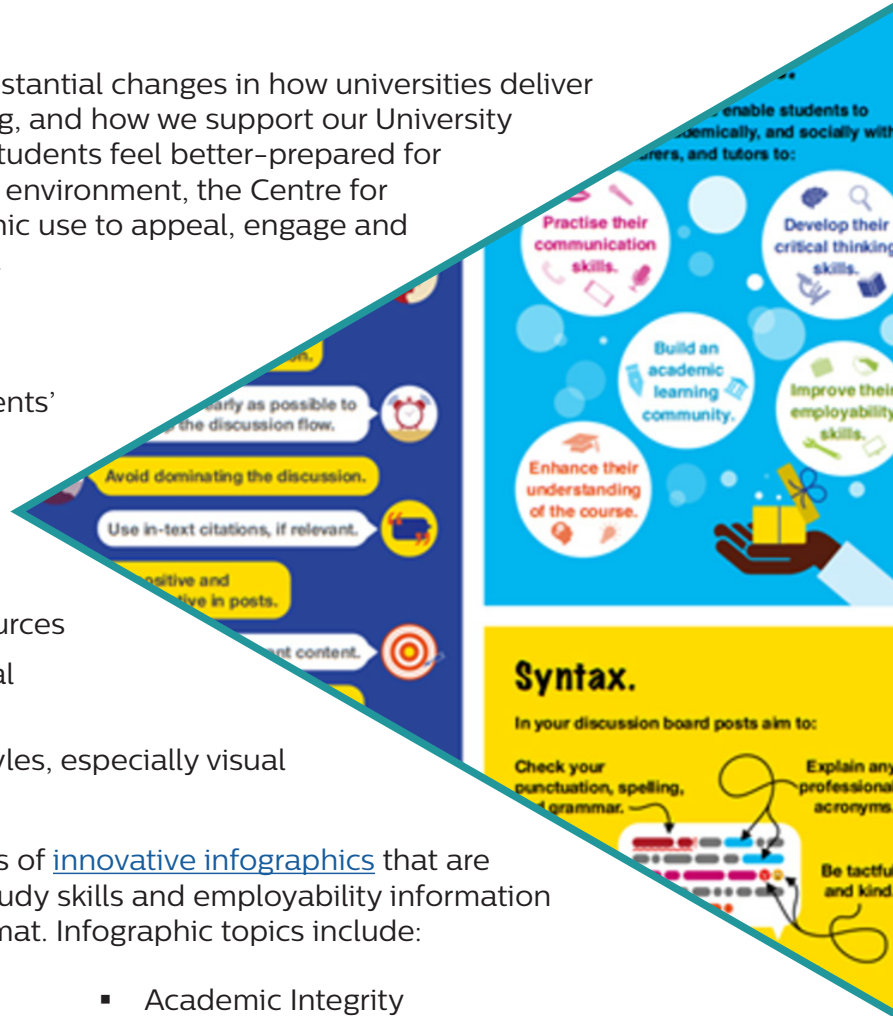
How was it solved?

Infographics have various benefits for students' study skills development and learning, including the ability to:

- Present the material in a more meaningful format
- Summarise information from diverse sources
- Aid student engagement and conceptual understanding
- Reach students with diverse learning styles, especially visual learners

We utilised these benefits to design a series of [innovative infographics](#) that are fully-accessible resources, which convey study skills and employability information in a concise, equitable and memorable format. Infographic topics include:

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| ▪ Preparing and Delivering an Online Presentation | ▪ Academic Integrity |
| ▪ Preparing an Effective Digital Poster | ▪ Working in Virtual Teams/Groups |
| ▪ Online Internship Learning | ▪ Making the Most of Online Discussion Boards |



The infographics highlight the importance of digital skills to study and learn flexibly and effectively, thereby encouraging all students to feel confident in engaging with the changing landscape of self-directed and independent learning. Beyond University hybrid working is gaining traction, so this approach is also beneficial to help students upskill in preparation for remote and digital working practices.

What comes next?

Engagement with our infographics has been positive and feedback from staff and students across the University who have used the resources indicates the infographics have been helpful to upskill and improve their knowledge. We plan to build upon this initial series of infographics and address further topics covering assessment & feedback and digital citizenship. To evaluate the infographics, a series of focus groups are planned to investigate students' perceptions and attitudes of using infographics as learning tools. Focus group findings will then be used to further enhance the infographic resources for use in subsequent years.



Find out more

This case study is one of nine published as part of the 2021-22 Student-led Project from the Resilient Learning Communities Enhancement Theme.

The project in year 2 explored equity and inclusivity in the context of a more blended learning environment and how we can best develop representative systems and student/class representative skills to effectively support all the students they serve.

You can find further case studies and resources on the [Enhancement Themes website](#).

Published by QAA, and produced by the sector and QAA Scotland, this resource has been commissioned by the Scottish Funding Council to support its duty to secure provision for assessing and enhancing the quality of fundable further and higher education provision.



Published - October 2022

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18 Bothwell Street, Glasgow G2 6NU
Registered charity numbers 1062746 and SC037786
www.enhancementthemes.ac.uk