

Student-Led Social Media and Virtual Events

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Identifying the Problem

- + Low engagement within the Schools representative system.
- + Little awareness of what the School representatives do.
- + Students unsure of how to excel in academic work.
- + Students unsure of the broad range of career paths available.



Spotlight on the Representation System

- + Highlighting representatives at introductory lectures.
- + Showcasing senior representatives on student-led social media platforms.
- + Advertising the job role of representatives.



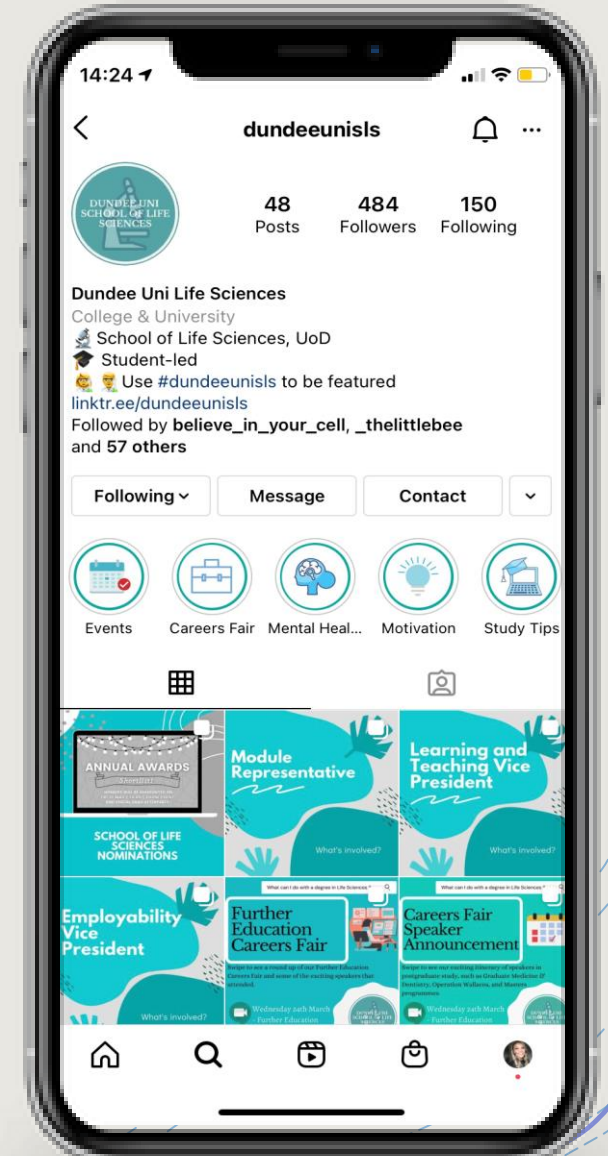
Student-Led Social Media



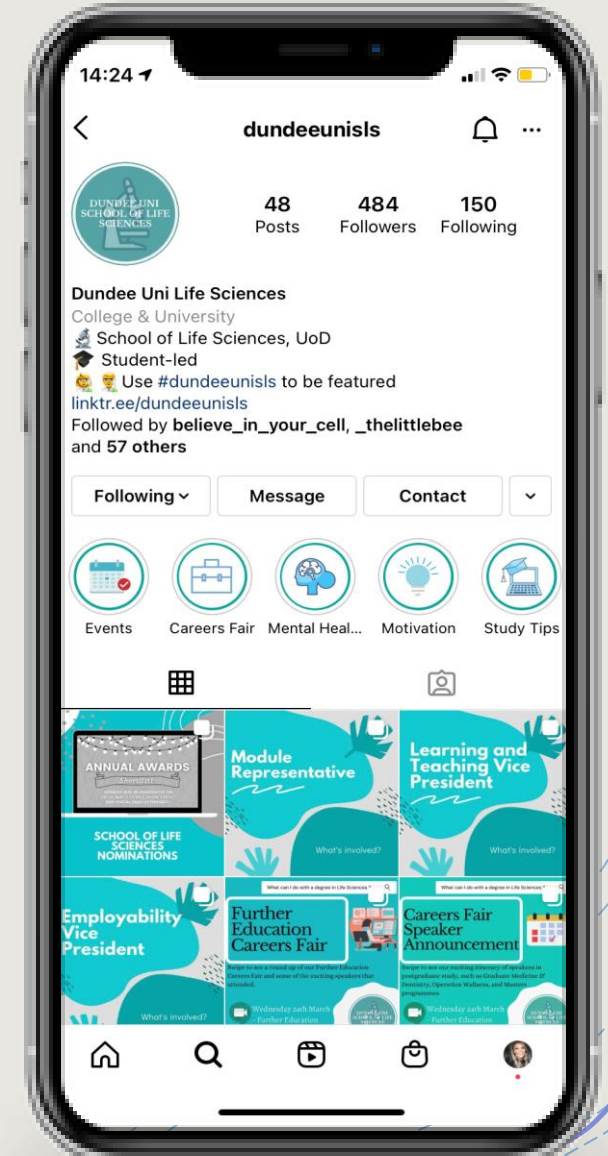
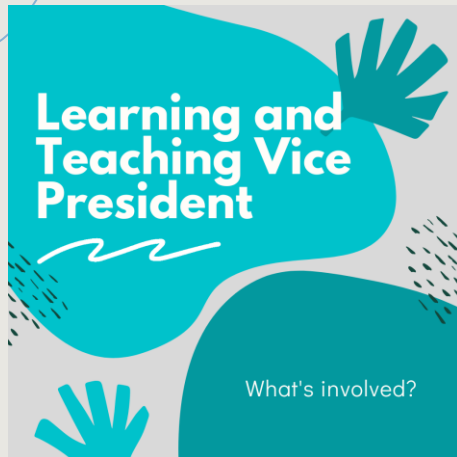
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Academic Events

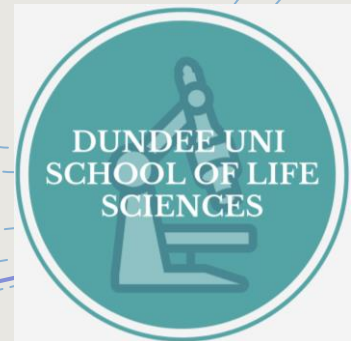
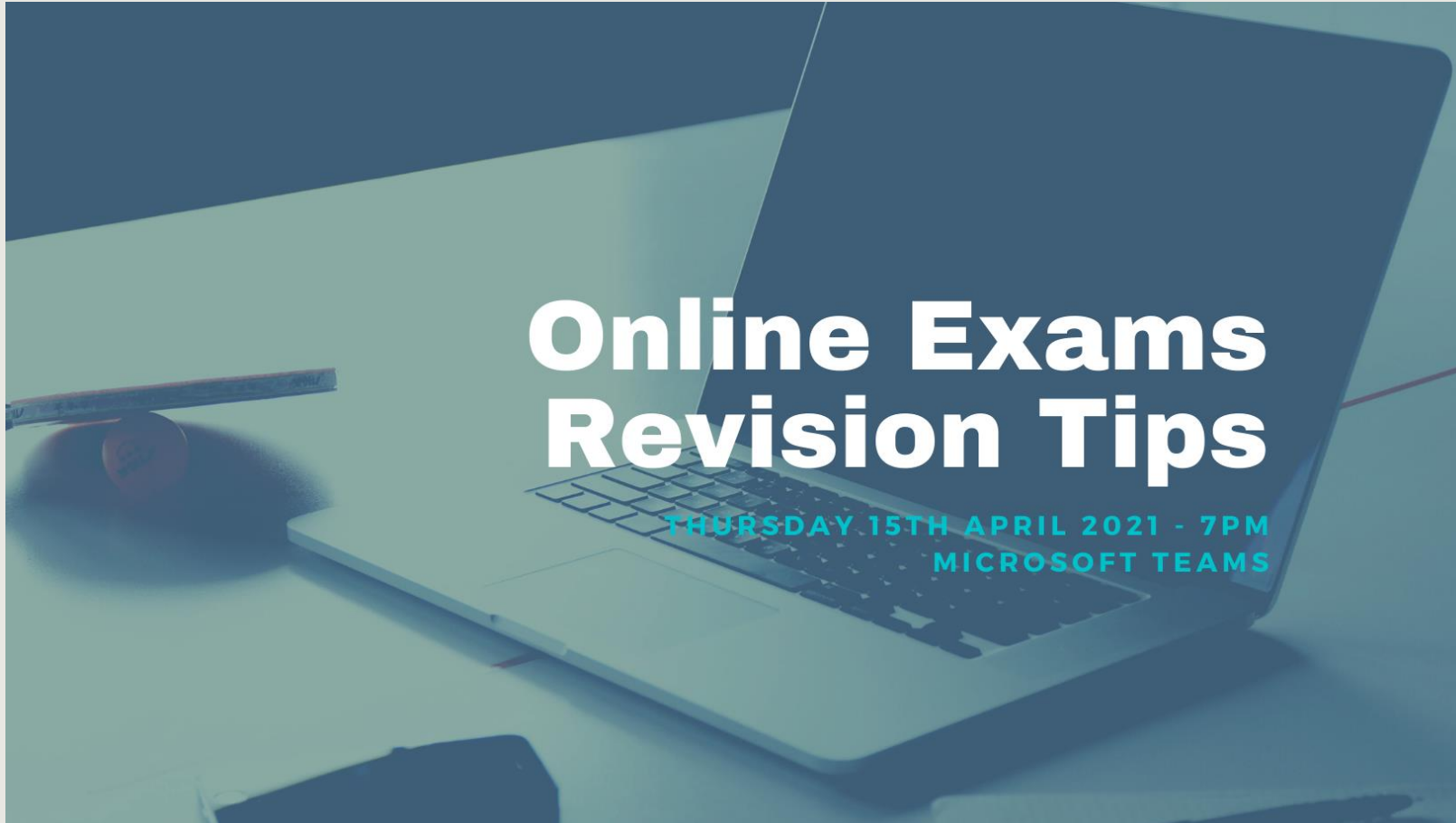
Honours Project Information Evening

Wednesday 17 March – 7pm

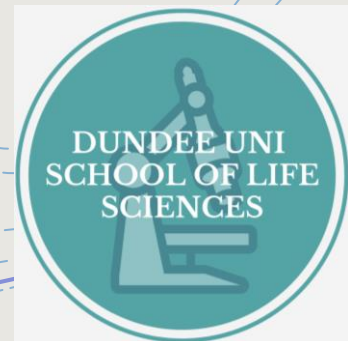
Microsoft Teams



Academic Events



Online Careers Events



Takeaway Points

- +Importance in advertising the work that is already going on.
- +Utilising and promoting student-led social media accounts.
- +Planning events as requested by students.
- +Virtual Careers Fairs split into multiple, shorter events.

